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ABSTRACT

Covering book publishing, magazines, educational journals, and other educational markets, this book offers practical, step-by-step methods for taking a teaching idea from the classroom to the printed page. The main focus of the book is on infant/preschool through the sixth grade; however, the major topics are also relevant to those writing at the junior high and high school level. Chapters in the book are: (1) An Introduction to the Educational Market; (2) Analyzing the Market; (3) Getting Your Ideas Together; (4) Selling Your Ideas; (5) Illustrations and Artwork; (6) The Writing Business; (7) Preparing the Manuscript for Your Book; (8) From Manuscript to Book; (9) Adjunct Learning Materials: Selling and Submitting Nonbook Ideas; (10) Writing and Selling Curriculum-Related Books and Textbooks; (11) The Journey of a Book Manuscript; (12) Recycling Your Ideas and Your research; (13) Getting into Children's Magazines; (14) Educational Magazines; (15) Parenting Magazines and Newsletters; (16) Writing for the Religious Educational Market; (17) Educational Writing: Make It Your Business; (18) The Art of Educational Promotion: How To Push Your Product; and (19) A Time To Write: The Success Connection. Appendixes present lists of opportunities for teacher/writers, trends in publishing, textbook publishers, nonbook markets, educational magazine publishers, parenting magazines, religious educational markets, resource books for authors, and educational associations and organizations. (RS)

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